



# crystalscreens

**T-OLED CRYSTALSCREEN**

Transparent portrait format  
display with touch function



A groundbreaking technology. A new display age. We present a new product from our own production, which will change a lot: The world's first free-standing crystal screen in portrait format.

Stand in front of a glass pane and watch high-resolution videos or news, use a wayfinding system or operate apps, for example.

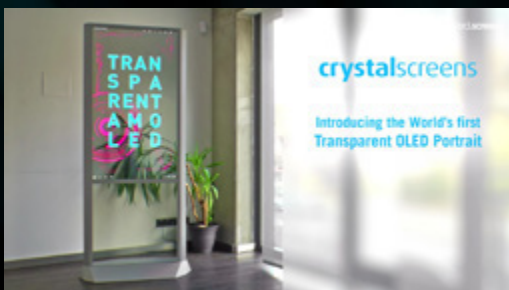
It sounds like science fiction, but it's not. In the film *Minority Report*, which takes place in 2054, Tom Cruise already used transparent touch displays. Now the fiction became reality already today.

Our displays are luminescent and can therefore be installed anywhere in the room indoors (as compared to transparent projection systems which need dark surroundings). The touch operation is intuitive and works with the same gestures as on a smartphone.

The content, which otherwise runs on normal and partly bulky displays, can now be shown in this new and spectacular way.

Due to the high transparency of the display and the filigree column design, there is also no visible barrier. The areas of application are almost limitless.

- ✓ World novelty: Maximum Eye-Catcher e.g. for advertising, fairs, POS, events
- ✓ True interaction through multi-touch operation
- ✓ Full HD and bright, vibrant colors
- ✓ Highest attention and long contact times
- ✓ Plug'n Play delivery
- ✓ Content change at any time via WiFi (optional UMTS)



Product-Video



## Content

You do not need special content for the Crystalscreens. Everything that runs on previous displays can also be displayed on our screens without any problems.

If you would like to create new content for your booking, we would be happy to take over the production or programming for you. Of course, this also applies to the optimization or adaptation of your existing content.

If you want to create your own content or adapt existing material, we recommend our Content Creation Guide.

## Technology

Large black areas are perceived transparently on the displays. However, small black areas are still visible as black.

A powerful PC is integrated in all Crystal screens to meet even more demanding displays such as the display of 3D models. Optionally, you can also control the screen via an HDMI cable with your own computer or workstation.

Viewed from behind, the content shown is mirrorinverted and less bright.





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